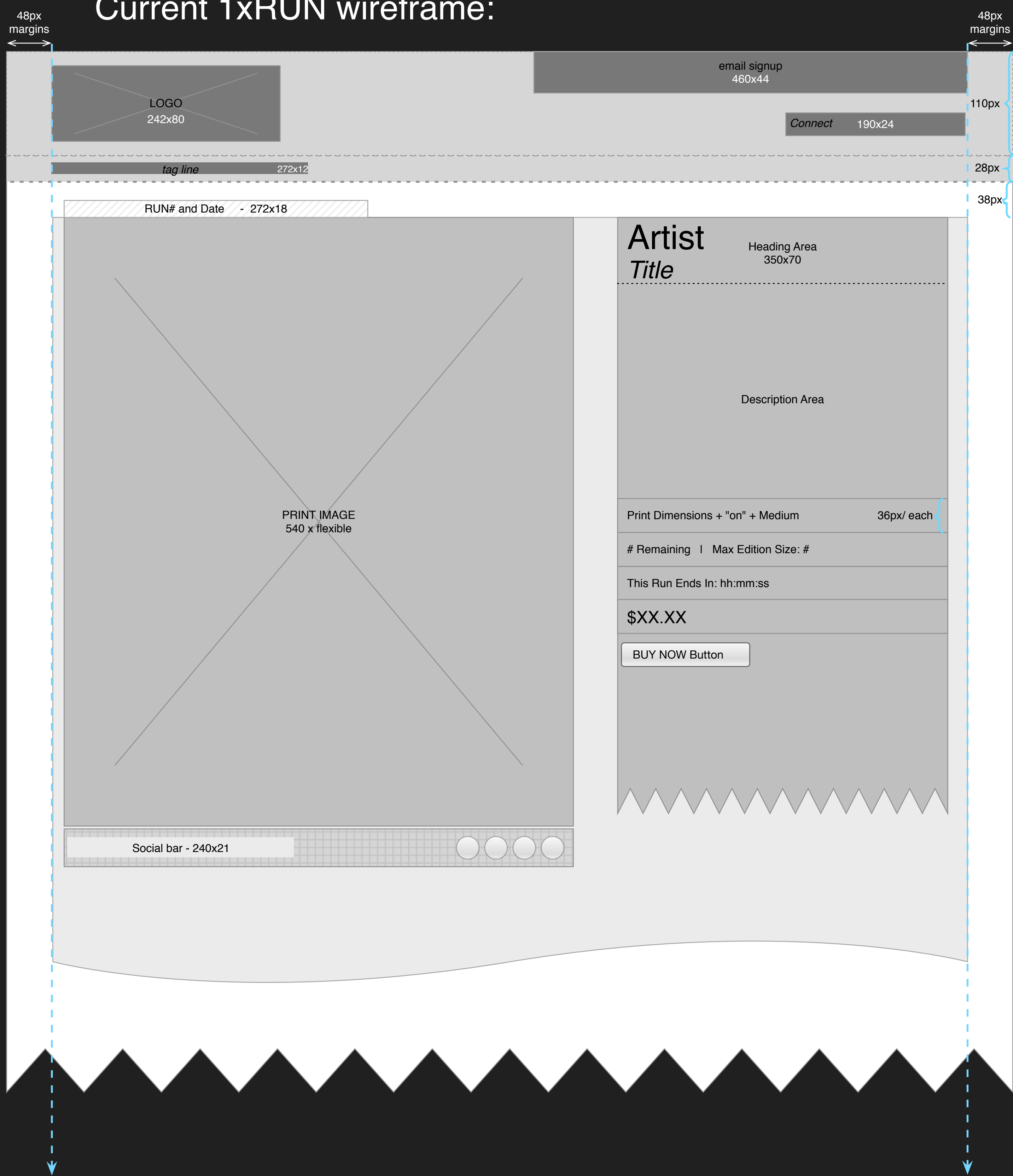
 Product Page
Wireframe – Version 3

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Current 1xRUN wireframe:



1xRUN > runs > any print

Notes on 1x product page

This is a wireframe representation of how the site looks right now.

I've also included current dimensions just for easy reference and planning.

The header and navigation areas are subject to a design change (pending from Dan), and are excluded from the proposed wireframe on the next page.

New Product Options:

1xRUN > runs > any print

48px margins

48px margins

Header

RUN# and Date - 272x18

38px

Artist
Title

Heading Area
350x70

Description Area

PRINT IMAGE
540 x flexible

Print Dimensions + "on" + Medium

36px/ each

Remaining | Max Edition Size:

This Run Ends In: hh:mm:ss

Unframed \$XX.XX

Framed (+ \$XX.XX)

\$ XX.XX

BUY NOW

Social bar - 240x21

Notes on 1x product page

- 1.0 Radio buttons for selection (default to no frame). May also be flexible for other options added in the **Admin** / back-end.
- 2.0 Display prices as an "ADD" scheme so it is clear how inexpensive the framing option is.
- 3.0 The price field will update with the full price to be paid.
- 4.0 I have aligned the BUY button to the right. Not a critical change; approval required from Dan.

13x17 Giclee on 330gsm 100% Archival Cotton Paper

30 Remaining | Maximum Edition Size: 40

This Run Ends In: 0 Days 03:00:59

Choose Print Format:

- Unframed
 Framed (+ \$90)

\$ 40.00

BUY NOW +

EXAMPLE